



MILITARY ORDER OF THE PURPLE HEART AUXILIARY

Annual Publicity Report

Unit Number & Name _____

City & State _____

RADIO

Did the Unit have publicity on any radio programs? Yes No

If yes, how many times? _____

Nature of Programs _____

Nature of Publicity _____

TELEVISION

Did Unit have publicity on any television programs? Yes No

If yes, how many times? _____ Total television time in minutes _____

Nature of Programs _____

Nature of Publicity _____

PRINTED – Newspaper, Magazine, Other

Have you found your local newspaper editors cooperative? Yes No

How many items appeared in the newspaper? _____

What did the items publicize? _____

How many photographs appeared? _____ How many photographs were taken by

news photographer? _____ Were your own photographs used? _____

What was the special occasion for picture taking? _____

Was any of the above paid publicity? Yes No If yes, explain _____

Unit President _____

Date _____

Unit Publicity Chairman _____

Complete and make two copies of this report. Send the original to the National Publicity Chair no later **May 15th**. Keep one copy for your Unit and send one to the Department Publicity Chair. Refer to the Purple Heart magazine for the name and address of the National Publicity Chair. **This report may be emailed to the above Chairs.**